



TANDEM LEADERSHIP

2021

**CROSS-SECTORIAL
NETWORK PROGRAM
FOR YOUNG LEADERS
IN FINLAND AND
SWEDEN**

TANDEM LEADERSHIP PROGRAM

Tandem Leadership is a unique network program for young leaders (age 25-35) with a strong focus on cross-sectoral learning from all parts of the society and between two countries, namely Sweden and Finland. On a yearly basis 10 participants are accepted into the program from each country.

Participants in the program will meet experts and leaders from both the private and public sector and gain insights into e.g. leadership, sustainability and innovation – all with a direct or indirect bilateral focus on Sweden and Finland. We emphasize co-creation, co-learning and co-operation between the participants, before, during and after the leadership sessions. To fully take advantage of the program, participants need to practice a large amount of self-leadership and have the personal drive to actively interact with other participants and speakers. The program is moderated by leadership author and consultant, Pär Lager.

Network Program for Young Leaders

Tandem Leadership is not a traditional leadership program. There are many great educational leadership programs in Sweden and Finland, and participants have often already participated in one or more or will do so in the near future. Rather Tandem Leadership is a structured dialog during which the participants learn and engage with one another and with external speakers both at workshops and as we conduct site visits. During the program we address issues and challenges we see around us and work on finding creative solutions to local and global problems.

This requires much more from each participant. Participants need to prepare before each session, actively participate both during and between sessions, not be afraid to take own initiatives and to get to know other participants representing other sectors and another country. The Tandem Leadership program provides many opportunities, but it is all up to the young leader to size these opportunities and learn new skills and connect with new people.

The program stretches over one year, and includes three modules, each held over two days. The location of the modules moves between Swedish and Finnish venues. We estimate approximately 15 hours of preparation before the program and 5-10 hours of work in between modules.

Tandem Leadership Alumni Community

After the Tandem Leadership year all participants will be invited into the Tandem Alumni Community – a community that today consist of 140 leaders from both countries. Alumnus meet up during the year at receptions at the embassies and at After Work meetings hosted by fellow alumni. The yearly Alumni Reunion is the main event for the community.

Funding

The program is funded by Ekon. Dr. Peter Wallenberg's Foundation for Economy and Technology, the Swedish-Finnish Cultural Foundation and Hanaholmen Culture Center for Finland and Sweden. The program is free of charge for the participants. Additionally, all costs associated with the program such as travels and accommodations are also covered by the program.

What We Expect from the Participants

- To be curious about “the other country” and the relationship between Sweden and Finland
- 100% attendance in all modules
- That you come prepared to every session
- Own initiative to co-operate and learn from other participants during and between sessions
- Open to develop both as a person and as a leader
- Open to helping others to develop
- Eager to learn about other sectors of society and the other country
- Willingness to share your thoughts and experiences with other participants'
- Updated LinkedIn profile and active participation in Tandem LinkedIn group

What We Offer

- A unique chance to work with a mix of young impact makers from Sweden and Finland
- Possibility to learn about “the other country”, Finnish – Swedish relations and best practices
- Meetings and insightful discussions with prominent leaders and experts, including presidents, politicians and CEOs from various fields of society
- Access to a unique cross-sectoral community of leaders in Sweden and Finland
- Opportunities to learn and together with the other participants develop your leadership skills through exchange of knowledge and experiences

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THE TANDEM LEADERSHIP EXPERIENCE

Selection

The ambition is to gather young leaders from “all” different parts of the society, who are curious about Sweden-Finland bilateral cooperation and leadership development. We recruit participants in four different ways:

How

- Through partnership organizations
- Through alumni recommendations
- Through active head hunting by the Swedish-Finnish Cultural Foundation
- Spontaneous application sent to us

The Process

1. We research the candidates and make a selection
2. We interview the candidates
3. We present candidates to the Tandem Leadership Board, who make the final decisions
4. We accept 20 participants, 10 from each country and announce the results no later than 15 February 2021

Before the Program

Already ahead of the of the program the participants will start to learn more about the neighboring country and fellow participants

- Learn about Sweden and Finland
- Online Kick-Off meeting with program management on 26 March at 16.00 Finnish time/ 15.00 Swedish time
- Two on-line meetings with a participant from the other country – with the purpose of getting to know one another and the other country. Meetings to be conducted in March
- Reading assignment from the leadership book “Seven Habits”

During the Program

The program consists of three modules with online meetings in between with participants in the program

Module 1: Let's Get to Know Each Other and the Relations Between our Countries

- Time & place: 27-28 April 2021 from 11.00 to 17.00 the next day Finnish time/ from 10.00 to 16.00 the next day Swedish time. The module is held in Helsinki
- Interactive sessions & workshops with all participants
- Presentations and workshops at the Embassy of Sweden
- Visit to the Finnish Parliament – and Åland 100
- Seminars and sessions about Sweden-Finland relations today, yesterday and tomorrow
- Lesson learned: reflections and next step

In Between Module

- Two on-line meetings with a participant from the other country – focus on “Seven Habits”
- Meetings to be conducted in May

Module 2: Swedish – Finnish Leadership and the Nordic Leadership Style

- Time & place: 25-26 May 2021 from 11.00 to 17.00 the next day Finnish time/ from 10.00 to 16.00 the next day Swedish time. The module is held in Stockholm
- Interactive sessions & workshops with all participants
- Presentations and workshops at the Embassy of Finland
- Visit to the Swedish Parliament
- Seminars and sessions about leadership similarities and differences between Sweden, Finland and the world.
 - Swedish – Finnish Businesses
 - Swedish – Finnish Politics
- Lesson learned: reflections and next step

In Between Module

- Two on-line meetings with a participant from the other country – focus on innovative thinking skills and sustainability. Meetings to be conducted in August

Module 3: Finland and Sweden Tomorrow - Innovation and Sustainability Going Forward

- Time & place: 1-2 September 2021 from 11.00 to 17.00 the next day Finnish time/ from 10.00 to 16.00 the next day Swedish time. The module is held in Helsinki
- Interactive sessions & workshops with all participants
- Swedish/Finnish examples within innovation and sustainability
 - Businesses
 - Research
 - Politics
- Tandem Hackathon: Our ideas for innovation and sustainability
- Lesson learned: reflections and next step
- Meeting with Tandem Leadership Alumni representative

After the Program

After the completion of the program you are invited to join the Tandem Leadership alumni community.

Tandem Alumni

Invitation and participation in the Tandem Leadership Alumni network and activities:

- Tandem Leadership Alumni Facebook group
- Tandem Leadership Alumni LinkedIn group
- Tandem Leadership Alumni After Work meetup both in Finland and Sweden
- Tandem Leadership Alumni Reunion every year alternating between Finland and Sweden. The date and time for the reunion in 2021 is 16-17 September and will be held in Sweden

IMPORTANT DATES

15 FEBRUARY 2021

Announcement of the new participants no later than 15 February 2021.

26 MARCH 2021

Online Kick-Off meeting with program management on 26 March at 16.00 Finnish time/ 15.00 Swedish time.

27-28 APRIL 2021

MODULE 1: Time & place: 27-28 April 2021 from 11.00 to 17.00 the next day Finnish time/ from 10.00 to 16.00 Swedish time. The module is held in Helsinki.

25-26 MAY 2021

MODULE 2: Time & place: 25-26 May 2021 from 11.00 to 17.00 the next day Finnish time/ from 10.00 to 16.00 Swedish time. The module is held in Stockholm.

1-2 SEPTEMBER 2021

MODULE 3: Time & place: 1-2 September 2021 from 11.00 to 17.00 the next day Finnish time/ from 10.00 to 16.00 Swedish time. The module is held in Helsinki.

16-17 SEPTEMBER 2021

Tandem Leadership Alumni Reunion on 16-17 September held in Sweden.